

Newsletter n.4

ON-GOOD

ON-LINE TRANSBORDER ACTIVITY
READINESS OF SMALL AND MEDIUM
GOODS PRODUCERS

2021-1-PL01-KA220-VET-000025108

About the ON-GOOD Project



BACKGROUND

The world during the time of pandemic is a different place: working from home has become very popular in many countries due to its practicality and flexibility as a working practice. The pandemic has had a huge impact on the education system as well and it is estimated that the COVID19 pandemic has affected the professional development in VET sector



As a consequence, VET providers are often struggling on their own with the future oriented changes while the existing patterns related to trade and export of goods do not work anymore - they should be quickly replaced with new methods of communication and online marketing techniques.



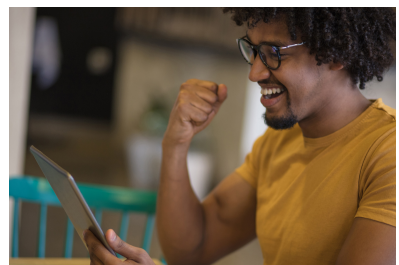
PROJECT RESULTS

PR1 - Methodological VET handbook: methods for effective digital education. Available in all partners languages: EN, IT, DE, PL, PT, GR



PR2 - M-learning platform: On-good m-learning training material for small and medium goods producers. Available in all partners languages: EN, IT, DE, PL, PT, GR.

Available for download on the official website of the project (<https://ongood.erasmus.site/>).



About the ON-GOOD Project



WHAT HAS HAPPENED SO FAR

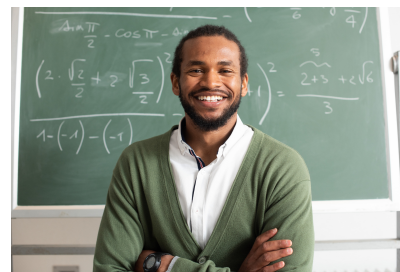
FINAL TRANSNATIONAL MEETING

The 4th transnational meeting, hosted by the Greek partner Heraklion Chamber of Commerce, was held in Heraklion (Crete) from 4 to 5 July 2023. All partners attended and discussed the finalization of all products in order to plan a more effective exploitation phase. All participants also had the opportunity to network to share experiences and ideas for future collaborations in the framework of EU projects.



TESTING PHASE (PR1)

Testing workshops were conducted by each partner in its country. The testing was delivered to 40 VET teachers and employees of Chambers of Commerce in order to test the implementation of the training plan and the associated materials.



TESTING PHASE (PR2)

Testing workshops were conducted by each partner in its country. The testing was delivered to Small and Medium Enterprises (SME) in order to test the m-learning Platform.



About the ON-GOOD Project

MULTIPLIER EVENTS

In the last two months of the On-good project, where both Project Results are finalised, each partner organised multiplier event in order to raise awareness of the project and the aspects it tackles, to demonstrate and validate the Project Results prepared, to provide space for discussion and knowledge/experience exchange, to create networking opportunities and to increase recognition of the project outcomes.



SUSTAINABILITY

Sustainability is the capacity of the project to continue and use its results beyond the end of the EU funding period. ON GOOD will maintain its activities, and in particular its digital portal and its benefits during its projected lifetime and after the project follow up.

All learning resources are developed in all partner languages. This is important to support their widespread and sustainable use all over EU. Additional promotion and sharing tools such as the project website and a facebook page are also available after the end of the project to ensure the learning resources sustainability for at least 5 years after the project funding period.

Website: www.ongood.erasmus.site

Facebook: [@ongood_project](https://www.facebook.com/ongood_project)

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CONCLUSIONS

In October 2023 the ONGOOD partnership looks back on two years of successful collaboration. On 25th January 2022, in the middle of the covid-19 Pandemic, 7 partners from 6 countries (Italy, Poland, Greece, Portugal, Cyprus) for the first time online to launch the project “ONGOOD - ON-LINE TRANSBORDER ACTIVITY READINESS OF SMALL AND MEDIUM GOODS PRODUCERS”.

Two years later, the partners can present the promised results:
PR1 - Methodological VET handbook: methods for effective digital education.

PR2 - M-learning platform: On-good m-learning training materials for small and medium goods producers.



About the ON-GOOD Project



www.kig.pl



www.hanse-parlament.eu/



www.danmar-computers.com.pl



www.grantxpert.eu



www.coeso.org



www.cm-lousada.pt



www.ebeh.gr

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